

CLEARWATER BEACH ASSOCIATION  
BOARD MEETING MINUTES  
NOVEMBER 7, 2006

**Present** – Jay Keyes, Jerry Murphy, Dave Ramos, Ray Massieu, Anne Garris, Alan Delp, Kim Porte, Lisa Crowley, Lois Davis, Rosemarie Bonnington, David MacNamee, Ellie Holmes, Bette Failor

**Absent** – Candy Zimmerman, Mara Basic

**Also Present** – Allen and Mary Avery, Ross Concklin, Sandy Britton, John Doran and Doug Bonnington

**Guests** – Lt. Andrews, Paul Bartels and Linda our beach branch librarian

Lt. Andrews of the Clearwater Police Department spoke in detail about the Iron Man Event updating us with start times and road closures for this major event. He also reminded us of the upcoming “Say No to Drugs” run taking place on December 17, 2006.

Paul Bertels (Manager Traffic Operations Division, City of Clearwater) returned to update us on the study his people conducted regarding speeding on Mandalay Avenue. Radar devices were used and it was found that 85% of motorist driving on Mandalay Ave drive within 5 miles of the posted speed limit. He once again spoke of the need to have 65% approval before constructing speed tables.

Lt Andrews contributed statistics relating to the success of the electronic sign located in Sand Key that tells you your speed as you pass by. Paul Bertels volunteered to post two spare signs that he has along Mandalay Avenue within the next few months. One will be placed north of Acacia Circle for traffic heading north and the other will be set approximately ½ block south of Carlouel for traffic heading south. It is hoped that this will act as a reminder to drivers to obey the posted laws and possibly lesson the need for speed tables.

Linda told us that construction of a new library adjacent to the recreation center on Bay Esplanade is under consideration. Everyone present seemed pleased with this possibility.

David MacNamee reiterated his decision to not send a letter to the Chamber of Commerce regarding advertising short term rentals. Some members of the board thought it should still be sent. A motion was made by Anne Garris to authorize a committee to proceed with a course of action directed at the city commissioners and city managers voicing our opinions in regards to short term rentals and the advertising and promotion of them via the Chamber of Commerce or any other methods that seemed to be sanctioned by the city. It was seconded by Ron Delp and none opposed during voting.

Jay Keys recapped the success of the 1<sup>st</sup> Annual Golf Tournament and Dinner Party. The proceeds were in excess of \$16,000.00 net which will be split evenly with the Sailing Club and our CBA Foundation. Ray Massieu motioned that we participate in the 2<sup>nd</sup> Annual Tournament next fall. The motion was seconded and approved. Jay suggested

that we reserve a course as soon as possible for November 2007. He also suggested that a celebrity golfer would be a great idea with photo opportunities and autographs possible.

**Residential Committee** – Ray reported the events of his latest coalition meeting and submitted a list to Ron Delp for publishing on the web site. Meetings regarding city grants will be held on November 14<sup>th</sup> and November 30<sup>th</sup>. Jerry Murphy and Dave Ramos plan to attend one and report to us.

**Nomination Committee** reported on their meeting stating that two seats would be vacated in 2007. Pat Powers and Ross Concklin were nominated. The nominations were accepted and closed.

**Beautification Committee** – A motion was made, seconded and approved to allocate money not to exceed \$250 for Holiday poinsettias at Acacia Circle.

**Special Events** - Our Annual Christmas Party will be held at the Recreation Center on December 2, 2006 from 6-9 p.m. Post cards will be sent to members and notice will be placed in the newspaper inviting members and their guests and any prospective members for 2007. Lisa, the event coordinator, requested money not to exceed \$1100.00 to cover the cost of the evening. This motion was 2<sup>nd</sup> and approved. Reminder - we will once again be accepting non-perishable food items for donation to the Food Pantry at this event.

Caroling at Pier 60 is set for Wednesday December 20<sup>th</sup> - Hot Chocolate and plenty of Good Cheer will be served!

Lisa is also planning a party in January, to be held at or local hotel or possibly Bobby's Bistro. She will be gathering information and updating us. This event will be at the member's expense.

**New Business** - Jay informed us of an Informational Public Meeting to be held at the Recreation Center on November 14, 2006 from 6-8 p.m. to discuss the Beach by Design of the Marina District. He encourages all members to attend. He also stated that he would like to invite David Healy, Pinellas County Planning Director to our January meeting. This suggestion was approved and we hope to see him in January.

A final motion was made to amend the by-laws to return to the \$25 per year dues. We would honor the currently held memberships purchased for three years. This will be voted on at our annual board meeting.

The meeting was adjourned at approximately 7:15 p.m.

Submitted by Kim Porte